

Sponsorship Opportunities 2021

Sponsoring HomeRise allows you to align your brand with the largest permanent supportive housing organization in San Francisco. It also puts you in front of our myriad donors and partners, from architects and construction companies to banks and tech companies.

There are several ways to partner with HomeRise throughout the year, and each opportunity affords curated benefits designed to maximize your investment while also ensuring that we make the most of your generosity in our fight against homelessness.

Secure your sponsorship today using the enclosed Sponsor Form or contact Laura Ross at lross@homerisesf.org for more information.

Please return your Sponsor Form by September 17, 2021 to receive your full benefits.

Event Sponsorship

Film Premiere
Re-Becoming
A HomeRise Film
October 21, 2021

In celebration of our new name and all that's on the horizon for HomeRise, we're producing a short film that reintroduces us to our community and celebrates the work we do. Re-Becoming will premiere this October and will showcase our residents and staff and the way our work changes our community for the better.

The premiere will include a cocktail reception for 100 highly-engaged guests and a screening of the film followed by a panel discussion with HomeRise residents and staff featured in the film.



Film Premiere Sponsorship at a Glance

- Executive Producer - \$20,000
- Director - \$10,000
- Associate Producer - \$5,000
- Editor - \$3,500
- Patron - \$1,500

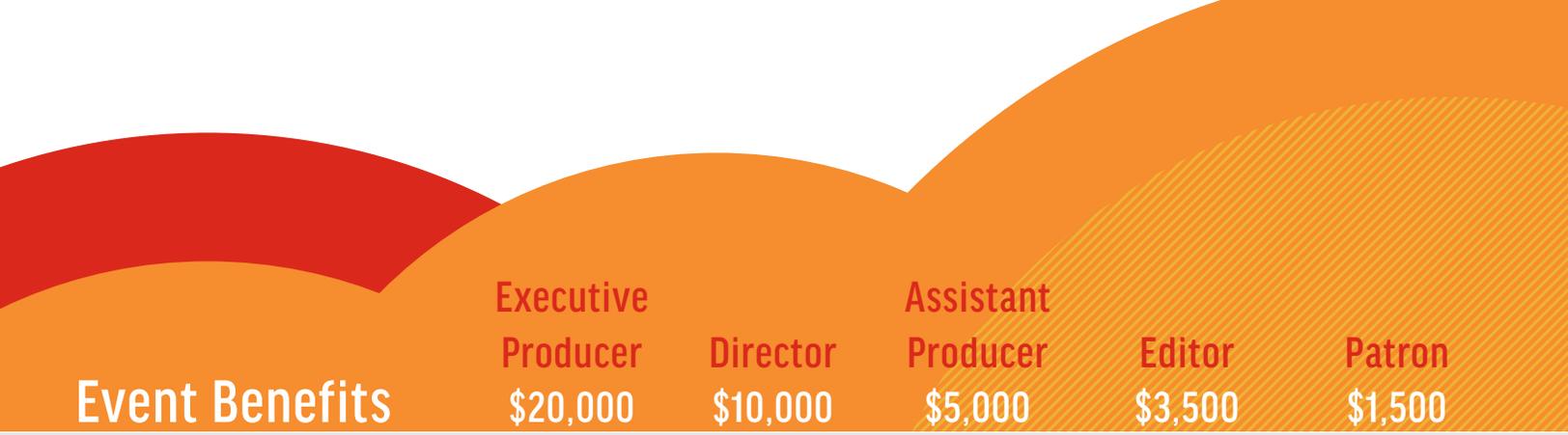
HomeRise Audience Demographics

Email recipients: 7,000+

Average email open rate: 25%

Social media followers: 3,200+

Industries: Technology, Banking, Government, Real Estate, Architecture, Arts, Construction, Nonprofit, and more...



| Event Benefits | Executive Producer \$20,000 | Director \$10,000 | Assistant Producer \$5,000 | Editor \$3,500 | Patron \$1,500 |
|---|--|------------------------------|---------------------------------------|---------------------------|---------------------------|
| Tickets to the Premiere | 8 | 6 | 4 | 2 | 1 |
| Reserved seating for guests | ✓ | ✓ | ✓ | | |
| Personalized thank you during live program | ✓ | ✓ | | | |
| Film recognition | Large logo included | Medium logo included | Small logo included | Name listed | |
| Printed event program | Large logo | Medium logo | Small logo | Name listed | Name listed |
| Event website | Large logo w/ URL | Medium logo w/ URL | Small logo | Name listed | Name listed |
| Corporate partner page on HomeRise.org | Company listed | Company listed | Company listed | | |
| Event emails | Large logo w/ URL | Medium logo w/ URL | Small logo | Name listed | Name listed |
| Social media mention | Exclusive thank you | Exclusive thank you | Shared thank you | Shared thank you | Shared thank you |

One **Presenting Sponsorship** is available for our VIP Preview Series, two exclusive evenings with HomeRise’s top donors. Each evening will include food and drinks for 30 guests at Zoetrope Aubry Productions’ private screening room in the Presidio, followed by a preview screening of the film.

Dates: Late September 2021

Cost: \$25,000

Please contact Laura Ross via email at lross@homerisesf.org for more information about the benefits of this Presenting Sponsorship or to secure the Presenting Sponsorship.



Holiday Cheer Sponsorship

Make the Holidays Bright with HomeRise November 30, 2021

Put together a Holiday Cheer Team and give back this holiday season. Each Team will “adopt” and decorate one of HomeRise’s 17 buildings. These buildings are located throughout the city, from the Tenderloin to the Marina, Mission Bay, and Treasure Island. They’re home to nearly 2,000 residents, including seniors, families, and young adults. Volunteers can gather together to share in the holiday spirit and decorate alongside the residents of their adopted building. HomeRise’s panel of judges (stay tuned to find out who our celebrity judges are!) will select winners, and after decorating, Teams can join residents in a celebratory holiday meal!

After a year of limited in-person gatherings, this opportunity is perfect for companies looking for employee engagement and those who want to spend some time with our inspiring residents. HomeRise will work to secure press coverage about the event in addition to posting on social media and sharing in our newsletter to an audience of more than 6,000.

Date: Tuesday, November 30, 2021

Cost: \$5,000 per building

Please note: Holiday Cheer Teams are responsible for supplying all decorations for their building. HomeRise will provide everything needed for the meal.



HomeRise Champions



Become a **HomeRise Champion** and sponsor the Premiere of Re-Becoming as well as adopting a building during the holidays. In addition to receiving all the benefits associated with each sponsorship above, HomeRise Champions receive special recognition throughout the year on our website, social media, and in newsletters, as well as being the first to hear about new volunteer opportunities and special events.

HomeRise Champion Cost: \$25,000+

Please contact Sarah Haselschwardt via email at shaselschwardt@homerisesf.org for more information.

Sponsor Form

- Executive Producer | \$20,000
- Director | \$10,000
- Associate Producer | \$5,000
- Editor | \$3,500
- Patron | \$1500
- Holiday Building Adoption | \$5,000
- HomeRise Champion Sponsorship | \$25,000 or \$_____

Company Name - As you would like it to appear on promotional materials

Contact Name

Contact Title

Contact Email

Contact Phone

Billing Address

City

State

Zip Code

- I have enclosed a check payable to HomeRise for the value indicated above
- I will pay for my sponsorship online at homerisesf.org/sponsorpayment
- Please charge my credit card for the value indicated above
 - Visa
 - Mastercard
 - AmEx
 - Discover

Card Number

Expiration

CVC

Name on Card

Signature

Date

By signing here, I commit to paying the amount indicated above to HomeRise no later than October 1, 2021. Your contribution to HomeRise is tax-deductible to the fullest extent permitted by law. EIN 94-3112338.

To finalize your sponsorship, return this form by September 17.

Email: Laura Ross, lross@homerisesf.org

Or mail: HomeRise
c/o Fund Development
20 Jones Street, Suite 200
San Francisco, CA 94102