



A NIGHT WITH THE STARS

Reaching New Heights

APRIL 25, 2018 | SAN FRANCISCO WAR MEMORIAL & PERFORMING ARTS CENTER

2018 SPONSORSHIP OPPORTUNITIES

community
housing
partnership 

20 Jones Street, Suite 200
San Francisco, CA 94102
chp-sf.org | 415.530.5390

— A MESSAGE FROM THE CEO —

Dear Friend,

There is something truly special about uniting as a community and celebrating the ways in which we are building a better San Francisco together. A Night with the Stars – one of the City’s premier fundraising events – is a chance to do just that.

We are so appreciative for the continued support of many of our sponsors at this annual event. If you’re a returning sponsor, you know the magic of A Night with the Stars – and this year you’re truly in for a treat. If you’re new to this event, we are deeply grateful for our newfound partnership and your investment in bettering our community.

This year, we are incredibly excited to bring three of our favorite and most memorable entertainers back for a special VIP version of A Night with the Stars! From the instability of homelessness to the security of housing – *from the streets to the stars* – these performers have come so far and overcome so much. Embodying the value of Community Housing Partnership’s housing and programs, these entertainers have worked towards self-sufficiency under the roof of our supportive housing residences – and they inspire each and every one of us, every day.

This year’s theme, “Reaching New Heights,” captures CHP’s bold vision to elevate formerly homeless community members and to support them in regaining self-sufficiency. On April 25, please join us to celebrate the individual journeys our performers have made as they’ve each climbed up a ladder to a brighter future.

On behalf of Community Housing Partnership, I invite you to join us as a sponsor of A Night with the Stars 2018. Not only will your support help us move more homeless individuals off of the street and into secure, stable housing – this opportunity provides excellent exposure and benefits, including tickets to the event; brand recognition; and the chance to mingle with entertainment, government, and business industry leaders.

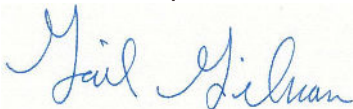
Please review the following sponsorship materials and return the enclosed form to our offices by March 16, so we can ensure that you receive the full promotional benefits of your sponsorship package. As an added bonus, you’ll receive tickets to our Beer Tasting buzz event on March 28, where you’ll get to network with other sponsors and community leaders, and sip on local brews courtesy of Future Bars and Fort Point Beer Company.

We invite you to find out more information about this event at chp-sf.org/anwts, or contact Melanie Goff, Events and Volunteer Manager, at 415-852-5390 or mgoff@chp-sf.org with any questions.

Your sponsorship makes a tremendous difference, catalyzing Community Housing Partnership’s ability to provide exceptional housing and services to San Francisco, so that formerly homeless individuals and families, children, youth, and seniors can reach their fullest potential and achieve their dreams.

Thank you for helping us reach new heights through your sponsorship, and for joining us for this very special evening. We look forward to seeing you at the show!

In Partnership,



Gail Gilman
Chief Executive Officer
Community Housing Partnership

community
housing
partnership 

A NIGHT WITH THE STARS — AT A GLANCE —

A Night with the Stars 2018: *Reaching New Heights*

Wednesday, April 25, 2018

6 - 8:30 p.m. Reception & Performance

San Francisco War Memorial & Performing Arts Center

401 Van Ness Avenue | San Francisco, CA 94102

Join the Excitement!

For nearly twenty years, **A Night with the Stars** has been one of San Francisco's premier fundraising events, showcasing the talent of some very special performers – Community Housing Partnership's residents and program participants – who have overcome homelessness and built a foundation for success.

This year, we are reaching new heights! We are bringing back three of our top entertainers to perform new and exciting acts at a special VIP reception in the San Francisco War Memorial's beautiful Green Room. *Please note: This year's event will be more intimate and exclusive, as both the reception and program will occur in the Green Room.*

We invite you to join us as a sponsor of A Night with the Stars 2018. Beyond fabulous entertainment, A Night with the Stars provides the opportunity to mingle over hors d'oeuvres and drinks with VIP guests from across the spectrum of San Francisco's nonprofit, business and government sectors, as well as the knowledge that your sponsorship is supporting Community Housing Partnership's work to end homelessness in San Francisco.



“ I am always blown away by how moving the show is and how deep Community Housing Partnership's impact is on the lives of the performers and our San Francisco community. I'm proud to sponsor this event. ”

- John Fisher, SKS Partners, Event Sponsor

About Community Housing Partnership

Guided by its mission to help homeless people secure housing and become self-sufficient, Community Housing Partnership is San Francisco's only nonprofit organization exclusively dedicated to providing supportive housing for formerly homeless individuals and families.

CHP formed in 1990, pioneering a service delivery model that paired housing with on-site services. The model revolutionized the way we approach the challenge of homelessness and has since been nationally recognized as evidence-based and cost effective.

Today, CHP owns, property manages, and/or provides integrated behavioral health, case management, job training and placement, and community organizing and resident engagement services at 17 properties throughout San Francisco. CHP's housing and services impact the lives of over 1,500 formerly homeless adults and children annually. With 100 new units in the development pipeline, our impact continues to grow.

A NIGHT WITH THE STARS

— 2018 SPONSORSHIP PACKAGES —

SIGNATURE \$20,000

As our primary underwriter for the event, your critical support will be met with priority placement in all event materials and extensive recognition at the event. We will also work with you to design customized benefits that fit your company's marketing and promotional goals.

- 25 event tickets
- 12 tickets to the buzz event*
- Prominent display on all promotional materials
- Exclusive mention in event press release
- Exclusive thank you posts on social media
- Your CEO provides welcome remarks
- Two full-page ads in event program
- Personalized on-stage thank you
- Private signs in lobby
- Private sign on podium

FUND-A-NEED \$15,000

This sponsor fills a unique (and fun!) role each year. Your sponsorship will match audience donations during the Fund-a-Need portion of the event. We invite your company representative to join us on stage during this exciting process, providing excellent visibility for your company.

- 20 event tickets
- 10 tickets to the buzz event*
- Large logo display on all promotional materials
- Exclusive thank you post on social media
- Your CEO hosts Fund-a-Need program
- One full-page ad in event program
- Private signs in lobby

GOLD STAR \$10,000

Our Gold sponsors receive logo recognition across all of our promotional materials. As a Gold sponsor, digital vehicles will include a link to your website along with wide promotion of your logo.

- 15 event tickets
- 8 tickets to the buzz event*
- Medium logo on all promotional materials
- Shared mention on social media
- Half-page ad in event program
- Logo displayed on shared signage

SILVER \$5,000

Our Silver sponsors receive logo recognition across all of our promotional materials, as well as shared promotion on our social media platforms.

- 10 event tickets
- 6 tickets to the buzz event*
- Small logo on all promotional materials
- Shared mention on social media
- Half-page ad in event program
- Logo displayed on shared signage

BRONZE \$3,000

Our Bronze sponsors provide important foundational investments in the event. This level has a low threshold, but a high impact.

- 5 event tickets
- 4 tickets to the buzz event*
- Company name on all promotional materials
- Shared mention on social media
- Quarter-page ad in event program
- Name displayed on shared signage

*What's the buzz event?

The buzz around A Night with the Stars starts early! We tee up the big event with a casual and fun beer tasting and networking evening on Wednesday, March 28. Turn in your sponsorship form by March 16 to join us as we toast to our community and sip on samples from San Francisco's own Fort Point Brewery! Thank you to Future Bars for generously hosting.

A NIGHT WITH THE STARS
— 2018 SPONSORSHIP FORM —



PAYMENT INFORMATION

Company Name - *As you would like it to appear on event materials*

Contact Name

Contact Title

Contact Email

Contact Phone

Billing Address

City

State

Zip

I have enclosed a check payable to Community Housing Partnership for the value indicated above

Please charge my credit card the value indicated above

I will pay for the sponsorship level indicated online at: chp-sf.org/anwts/sponsor

Mastercard

Visa

AmEx

Discover

Card Number

/

Expiration

CVC

Name on Card

Signature

Date

By signing here, I commit to paying the amount indicated above to Community Housing Partnership no later than 5/31/2018. Your contribution to Community Housing Partnership is tax-deductible to the fullest extent permitted by law. EIN 94-3112338.

To finalize your sponsorship, you may either:

- Email your completed form to info@chp-sf.org
- Mail your completed form to:
ANWTS Sponsorship
Community Housing Partnership
20 Jones Street, Suite 200 | San Francisco, CA 94120



A NIGHT WITH THE STARS — 2017 SPONSORS —

A special thank you to our 2017 A Night with the Stars sponsors for their generous support!

2017 FUND-A-NEED SPONSOR



2017 GOLD-LEVEL SPONSORS



FineLine Construction



2017 SILVER-LEVEL SPONSORS



2017 BRONZE-LEVEL SPONSORS

AGI

Armando Vasquez, Architecture + CM

Bailard

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Janice Berthold

Bridge Bank

BRIDGE Housing Corporation

Chinatown Community Development Center

Coblentz Patch Duffy & Bass LLP

Community Economics, Inc.

David Baker Architects

Diane B. Wilsey

Dolby

Enterprise

Forest City

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Gubb & Barshay LLP

Hotel Council of San Francisco

Lendlease Development

Marsh & McLennan Agency

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Paulett Taggart Architects

Perkins Coie LLP

The Prado Group

Residential Builders Association

San Francisco Giants/Mission Rock

Shorenstein Properties

Silicon Valley Bank

Sleepworld

Sun Light & Power

U.S. Bank

Jay Wallace & Myra Chow

Warhorse / Tidewater Capital / 1028 Market Street

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